

# THE REAL ESTATE STORE<sup>®</sup>

Licensed Real Estate Broker

My real estate career has been a path filled with empirical experiences. It is also one of self-discovery, flexibility, and resiliency. Along the journey, I have had many first-hand experiences that have shaped my personal and professional growth and contributed to any success I have had within the real estate industry.

What is your definition of success, and how do you measure it? These are two very personal questions that generate multiple opinions. Success comes in many shapes and sizes. For example, some measure success by sales productivity, while others calculate their success on work-life balance, etc. Neither is wrong. It's a matter of what your perception of success is.

Your perception is your reality: yours alone.

Do not let other individuals or companies define your success. If you would like to discuss your personal goals and the steps and tools needed to achieve them, call me. It is my way of paying it forward.

*Professionally*

*Bill Kelly*

941-685-4224

Your real estate career is not an event; it is a process.